

Horizon 2020

What U.S. applicants should know

Horizon 2020: € 80 billion for Research & Innovation

The EU funding program Horizon 2020 offers almost € 80 billion in public funding for researchers, small businesses and industry to drive forward Europe's innovation landscape. Interestingly enough, U.S. entities can also participate in projects and receive funding under certain conditions. In order to successfully tap into Horizon 2020, applicants from the U.S. need to be aware of potential stumbling blocks on their way to securing European funding.

Understanding and overcoming the Pitfalls

From working with clients, we know that both newcomers and experienced organizations with year-long experience in U.S. grant funding happen to be surprised by a number of facts about Horizon 2020.

For example, did you know that ...

- Horizon 2020 operates with a 25% flat rate for overhead costs; thus, having a good understanding of which direct costs are eligible can increase your maximum cost recovery?
- All project costs have to be reported in Euros, the beneficiary is responsible for any costs stemming from currency conversions and the applicant should prepare their accounting staff for it?
- Information on the funding opportunity is dispersed among a number of documents which makes the assessment for eligibility a typical task for Horizon 2020 experts?
- "Impact" is the most important aspect of Horizon 2020 projects, with a majority of applications failing on this criterion. Accordingly, the focus of the application should be given on what Europeans call "Dissemination"?

How LNE Group can help

With experienced funding teams on both sides of the Atlantic, who understand the U.S. and EU funding landscapes, LNE Group is perfectly positioned to help U.S. organizations derive value from EU funding by:

- Explaining how EU funding works using the U.S. funding language
- Helping identify and qualify the most promising EU funding opportunities
- Offering a complete grant writing service package and organizing the submission process
- Consulting organizations on administering an EU funded project once funding is secured

About LNE Group

LNE Group is a transatlantic government relations and public affairs firm specializing in advocacy, funding pursuit, and business development. Our mission is to help companies and organizations successfully engage with government and private sector decision-makers to ensure the protection and promotion of their strategic interests.

Contact LNE Group to discuss EU Funding opportunities and application procedures.